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HEARTLAND ALLIANCE ANNOUNCES TWO EXECUTIVE HIRES

Richard Grossi Joins as Chief Financial Officer Jobi Petersen Named Vice President External Affairs

October 23, 2007, CHICAGO – Heartland Alliance for Human Needs & Human Rights announced the appointment of two new executives to its leadership team. Richard Grossi is Chief Financial Officer and Vice President, Financial Accountability Services and Jobi Petersen joins as Vice President External Relations.

“We are thrilled to have two such talented, committed professionals joining our team,” said Sid Mohn, president of Heartland Alliance.

As CFO, Grossi, a certified public accountant, will lead the financial strategy and operations of Heartland Alliance. Grossi comes to Heartland Alliance from Ernst & Young where he was Senior Auditor. Prior to that, he held the CFO position with a variety of U.S. and European corporations. He earned his undergraduate degree from Harvard University and a Master’s degree in Management from the Kellogg School of Management at Northwestern University.

“Heartland Alliance is an impressive organization, and I’m excited to apply my financial experience to such important social issues,” Grossi said.

Jobi Petersen is Vice President External Relations, focused on leading fundraising efforts and strengthening donor relationships.

“I am inspired by Heartland Alliance’s work and excited to use my skills to build awareness and financial support for our programs,” Petersen said.

Prior to joining Heartland Alliance, Petersen consulted as the Illinois Advocacy Representative of the Bill and Melinda Gates Foundation and provided strategic counsel to a variety of Chicago-area agencies on donor development, community development, and education policy. She also served as the Executive Director of the Illinois Caucus for Adolescent Health. She earned her degree in social policy from Northwestern University.

Heartland Alliance for Human Needs & Human Rights champions the human rights and improves the lives of men, women, and children who are threatened by poverty or danger. For more than 100 years we have been providing solutions – through services and policy – that move individuals from crisis to stability and on to success. Our work in housing, health care, legal protections, and economic security serves more than 100,000 people annually, helping them build better lives.

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